ORDER

Orders Order / Rev: A2677797 Alt Order #: 27074432 Product Desc: Candidate 7549 Estimate: Flight Dates: 09/23/20 - 09/29/20 Primary AE: Katz Washington Original Date / Rev: 09/24/20 / 09/24/20 Sales Office: K-WAS Order Type: REG Sales Region: Nat Strategic Media Services Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1911 North Fort Myer Drive WEEKLY Arlington, VA 22209 Agency Commission: 15% Advertiser Name: POL/Roger Marshall/US Senate/KS/Re Order Brand: New Business Thru: Demographic: A35+ Advertiser External ID: **Product Codes:** PL11 Revenue Code 1: AGY Agency External ID: IN13871/SP2622/AL1146 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:15:00 Priority: P5

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/21/20	09/27/20	26	\$7,450.00	\$6,332.50
09/28/20	10/04/20	14	\$4,870.00	\$4,139.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	26	\$7,450.00	\$6,332.50	0.00
October 2020	14	\$4,870.00	\$4,139.50	0.00
Totals	40	\$12,320.00	\$10,472.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1 Multi	09/24/2	0 09/24/20	Today Show 7-8	am CM	7-8am	T	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Chann	els: KSN0	C,KSNG,KSI	NL,KSNW									
			Today Show 7-8	Bam								
Today	Show (7-8	Bam)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/21/20	09/27/20	T	1	\$350.00	0.00						
2 Multi	09/28/2	0 09/28/20	Today Show 7-8	am CM	7-8am	M	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Chann	els : KSN0	C,KSNG,KSI	NL,KSNW									
			Today Show 7-8	Bam								
Today	Show (7-8	Bam)	•									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/28/20	10/04/20	M	1	\$350.00	0.00						
N 3 Multi	09/23/2	0 09/23/20	Today Show 8-9	am CM	8-9am	W	:30	1	\$270.00 P4	0.00 NM	0	\$0.00
Chann	els : KSN0	C,KSNG,KSI										
			Today Show 8-9	9am								
Today	Show (8-9	am)	•									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/21/20	09/27/20	W	1	\$270.00	0.00						
Spot Cl	h Date Ra	nge D	escription	Start	/End Time	<u>V</u>	Veekdays	Len	gth Rate	Rtg Type		
1 Mul	ti 09/21/20	0-09/27/20 T	oday Show 8-9an	n 8-9a	m	=	- W		:30 (\$270.00)	0.00 <i>NM</i>		
Cı	redited											

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/23/20 - 09/29/20 Estimate: 7549

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da	ays	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
		0 09/25/20 C,KSNG,KSN	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am		- F	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Today Sho <u>Start I</u>	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/21		09/27/20	F	1	\$270.00	0.00				#070 00 D4	0.00.104		#070.00
) 09/29/20 C,KSNG,KSN	Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	- 1-		:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Today Sho	ow (8-9	am)											
Start I Week: 09/28		End Date 10/04/20	Weekdays - T	Spots/Week 1	Rate \$270.00	Rating 0.00							
		0 09/26/20 C,KSNG,KSN			SaSu 6a-8a		S-	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
Kansas To	nday W	aakand	Kansas Today S	a/Su 6a-8a									
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/21		09/27/20	S-	1	\$100.00	0.00							
	: KSNC	C,KSNG,KSN	•	СМ	8a-10a		S-	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Saturday 1	•			0 . 00 .	Б.	D //							
Start I Week: 09/21		End Date 09/27/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00							
8 Multi 0)9/27/20	09/27/20 0 09/27/20 0,KSNG,KSN	Today Show Su	СМ	Today Show		S	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Sunday To			Today Show Su										
Start I Week: 09/21		End Date 09/27/20	Weekdays S	Spots/Week 1	Rate \$150.00	Rating 0.00							
		0 09/27/20 C,KSNG,KSN	KC End Zone Su NL,KSNW KC End Zone Su		KC End Zon	ne Sun	S	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
KC End Zo	one												
Start I Week: 09/21		End Date 09/27/20	Weekdays S	Spots/Week 1	Rate \$100.00	Rating 0.00							
Channels	: KSNC	0 09/23/20 C,KSNG,KSN	M-F 9-10a NL,KSNW M-F 9-10a	СМ	9-10a	W	V	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Live With I	-	•				5							
Week: 09/21	/20	End Date 09/27/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$170.00	Rating 0.00							
11 Multi 0 Channels		0 09/24/20 C,KSNG,KSN		СМ	9-10a		T	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Live With I	Kelly &	Ryan	WT 5 TOG										
Start [Week: 09/21	<u>Date</u>	End Date 09/27/20	Weekdays T	Spots/Week 1	Rate \$170.00	Rating 0.00							
12 Multi 0 Channels		0 09/25/20 C,KSNG,KSI	•	СМ	9-10a		- F	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Live With I	Kally &	Ryan	M-F 9-10a										
Start I Week: 09/21	Date	End Date 09/27/20	Weekdays	Spots/Week	<u>Rate</u> \$170.00	Rating 0.00							
13 Multi 0	9/28/20		M-F 9-10a	СМ	9-10a			:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Live With I			M-F 9-10a										
Start I	_	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/28		10/04/20	M	1	\$170.00	0.00							
14 Multi 0 Channels		0 09/29/20 C,KSNG,KSN	M-F 9-10a NL,KSNW M-F 9-10a	СМ	9-10a	- T-		:30	1	\$170.00 P4	0.00 NM	1	\$170.00

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/23/20 - 09/29/20 Estimate: 7549

Ln Ch Start Live With Kelly 8	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 09/28/20	End Date 10/04/20	Weekdays - T	Spots/Week	<u>Rate</u> \$170.00	Rating 0.00						
15 Multi 09/23/2 Channels : KSNo	C,KSNG,KSI	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	W	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa Start Date Week: 09/21/20	End Date 09/27/20	Weekdays W	Spots/Week 1	<u>Rate</u> \$140.00	Rating 0.00						
16 Multi 09/24/2 Channels : KSN		Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	T	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa		•									
<u>Start Date</u> Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$140.00	Rating 0.00						
Channels : KSN		Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	F	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/21/20	09/27/20	F	1	\$140.00	0.00						
18 Multi 09/28/2 Channels : KSN	0 09/28/20 C,KSNG,KSI	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	M	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa			0	5.	D ()						
<u>Start Date</u> Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$140.00	Rating 0.00						
19 Multi 09/29/2 Channels : KSN	0 09/29/20 C,KSNG,KSI			1230p-1p	- T	:30	1	\$140.00 P4	0.00 NM	1	\$140.00
Good Day Kansa	as	Good Day Kansa	S								
Start Date Week: 09/28/20	End Date 10/04/20	Weekdays - T	Spots/Week 1	Rate \$140.00	Rating 0.00						
20 Multi 09/25/2 Channels : KSN		M-F 4-430p NL,KSNW M-F 4-430p	CM	4-430pm	F	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Jeopardy B	5 15 (0	5.	D ()						
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Rating 0.00						
21 Multi 09/29/2 Channels : KSN		M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	- T	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Jeopardy B											
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$300.00	Rating 0.00						
22 Multi 09/24/2 Channels : KSN		M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Jeopardy		W-1 430-5p									
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00						
	0 09/28/20		СМ	430-5pm	M	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Jeopardy		M-F 430-5p									
Start Date Week: 09/28/20	End Date 10/04/20	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
24 Multi 09/26/2 Channels : KSN		Sa 5-530p NL,KSNW Sa 5-530p	СМ	5-530p	S-	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Jeopardy		•									
Start Date Week: 09/21/20	End Date 09/27/20	Weekdays S-	Spots/Week 1	Rate \$170.00	Rating 0.00						

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/23/20 - 09/29/20 Estimate: 7549

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
25 Multi			KSN News at Five	СМ	5-530pm	W	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channe	eis : KSINC	C,KSNG,KSI	NL,KSINW KSN News at Five	e								
KSN Ne	_	Fred Data	Ma aladaya	Consta /// a a la	Data	Datin						
Sta Week: 09/	art Date /21/20	End Date 09/27/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			KSN News at Five	CM	5-530pm	F	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW KSN News at Five)								
KSN Ne	ews											
Sta Week: 09	art Date /21/20	End Date 09/27/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$500.00	Rating 0.00						
			KSN News at Five	CM	5-530pm	- T	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW KSN News at Five									
KSN Ne	ews		KSIN News at Five	;								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/04/20	-T	Civ. CM	\$500.00	0.00	.20		\$400.00 D4	0 00 NM	4	¢400.00
28 Multi Channe		0 09/26/20 C,KSNG,KSI	Sat KSN News at 3 NL,KSNW	Six CM	6-630pm	3-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
			Sat KSN News at	Six								
KSN Ne	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/27/20	S-	<u>3pots/vveek</u>	\$400.00	0.00						
			Sun KSN News at	Five CM	Sun KSN N	ews atS	:30	1	\$250.00 P4	0.00 NM	1	\$250.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW Sun KSN News at	Five								
KSN Ne	ews		our non none at									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 30 Multi		09/27/20	M-F 630-7p	CM	\$250.00 630-7pm	0.00 W	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
		0, KSNG,KSI	•	Olvi	000 7 piii		.50	'	ψοσο.σσ1 +	0.00 14101	· '	ψουσ.σσ
Wheel	of Fortune	2	M-F 630-7p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/21/20	09/27/20	W	1	\$800.00	0.00						
		0 09/24/20 C,KSNG,KSI	M-F 630-7p	CM	630-7pm	T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Channe	eis . Noinc	J,RONG,ROI	M-F 630-7p									
	of Fortune				- .	5						
Sta Week: 09/	art Date /21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
			M-F 630-7p	CM	630-7pm	M	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Channe	els : KSN0	C,KSNG,KSI	•									
Wheel	of Fortune)	M-F 630-7p									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/04/20	M	1	\$800.00	0.00			#000 00 P.1	0.00.104		# 000 00
		0 09/29/20 C,KSNG,KSI	M-F 630-7p NL.KSNW	СМ	630-7pm	- T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
			M-F 630-7p									
	of Fortune art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	- T	1	\$800.00	0.00						
		0 09/26/20		CM	630-7pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channe	eis : KSN(C,KSNG,KSI	NL,KSNW Sa 630-7p									
Wheel	of Fortune	e										
<u>Sta</u> Week: 09/	art Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
35 Multi		09/27/20		CM	\$400.00 10:35p-11:3	0.00 35pm W	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
		0,KSNG,KSI	NL,KSNW				.00		ψ=30.00 i -t	J.55 141VI	·	Ψ200.00
			Tonight Show/Jim	my Fallon							l	

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Order / Rev: A2677797 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27074432 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/23/20 - 09/29/20 Estimate: 7549

Ln Ch Start		Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Tonight Show-Note: Start Date Week: 09/21/20	End Date 09/27/20	Weekdays W	Spots/Week 1	Rate \$280.00	Rating 0.00						
36 Multi 09/24/ Channels : KSN	20 09/24/20 NC,KSNG,KS	•	CM	10:35p-11:3	35pmT	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Tonight Show-N		-	·	_							
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$280.00	Rating 0.00						
37 Multi 09/25/ Channels : KSN	20 09/25/20 NC,KSNG,KS	•	СМ	10:35p-11:3	35pm F	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Tonight Show-N	NBC	Tonight Show/Jir	nmy Fallon								
Start Date Week: 09/21/20	End Date 09/27/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$280.00	Rating 0.00						
38 Multi 09/28/ Channels : KSN		•	CM	10:35p-11:3	35pm M	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
		Tonight Show/Jir	nmy Fallon								
Tonight Show-N Start Date	NBC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/28/20	10/04/20	M	1	\$280.00	0.00						
39 Multi 09/29/ Channels : KSN		•	CM	10:35p-11:3	35pm - T	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Charineis . Noi	vo,rono,ro	Tonight Show/Jir	nmy Fallon								
Tonight Show-N				- .	5						
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$280.00	Rating 0.00						
	20 09/24/20	,	СМ	430-5am	T	:30	1	\$40.00 P4	0.00 NM	1	\$40.00
	, ,	Kansas Today									
News	End Data	Maakdaya	Cnoto/Mode	Doto	Dating						
Start Date Week: 09/21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$40.00	Rating 0.00						
N41 Multi 09/28/		Today Show 8-9a	am CM	8-9am	M	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channels : KSN	NC,KSNG,KS	NL,KSNW Today Show 8-9a	am								
Today Show (8	-9am)	. saay chow o	u								
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 09/28/20	10/04/20	M	1	\$270.00	0.00						

Totals 40 \$12,320.00



125 West 55th St New York, NY 10019 Contract # 27074432 Changes as of: 9/24/2020 at 1:45 PM Version: Highlighting Makegood 1 Status: Accepted

CPE: 560/646/7549 Flight: 9/23/20 - 9/29/20 Station: KSNW Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kansans for Marshall Market: Wichita Total \$: \$12,320.00

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 40

DRIVE
SUITE 400 Agency Order #: 9979557 Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP: 20009

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2677797

 202-872-5880
 202-872-5880

Separation:

								9/23 - 9/29					/29	Total	Total			
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29		Spots	\$	CPP*	GRP*
MSD 2	W-F,M-Tu 8 8a-9a		Today Show (8-9am)	\$270.00	0	30	1 ▶ 0	0	1	0	0	0	1		2	\$540.00	\$0.00	0.0
MGD 23	W-F,M-Tu		Today Show (8-9am)	\$270.00				0	0	0	0	1	0		1	\$270.00	\$0.00	0.0
	100.00	_	(1 4-1 0100		TAI S:	_	7	6	5	3	7	7		40	\$12,320,00	\$0.00	0.0

 Makegood Comments

 Date/Time
 Action
 Added by
 Comment

 09/24/20 1:45 PM
 Sent To Rep
 Patty Sparkman
 Due to special report - please accept MG offer asap. Thank you.